



Join a new team and become FOGGG's first

Marketing Manager

FOGGG BACKGROUND

Planet Earth in 2025 is on the cusp of the extinction of the majority of its' living inhabitants. There is now no doubt that humans have polluted the atmosphere, soil and waters to such an extent that many components critical to the future survival of all humans, many animal species and many forms of vegetable and other life-forms are at a tipping point. Different communities are taking urgent action, but the necessary level of coordinated action is taking too long.

In order to provide additional focus, FOGGG - "For our Great-Great-Grandchildren" - has been created to help organisations and individuals with these missions:

- **Influence the dialogue** on the climate crisis away from the short-term to the medium- and long-term
(what's going to be happening in 50, 75 or 100 years' time?)
- **Get agreement** on what we all mean by "a sustainable future"
(Do you agree with your family/neighbours what this means?)
- **Campaign** on the issues of today that we all know need to be changed TODAY.
(frequent flyers, insulation, SUVs, microplastics, wars etc)

The strap-line for FOGGG is :

Working towards a society and planet fit for our great-great-grandchildren

(The new Marketing manager may wish to update this strap-line)

FOGGG CIC is a new not-for-profit organisation established for this purpose

THE POSITION :

FOGGG requires a suitably experienced individual to take overall responsibility for all aspects of marketing including

- the establishment and maintenance of brand image(s),
- research into FOGGG's various present and future audiences,
- initially advise on content and image of FOGGGhorn,
- establish feedback channels and evaluate results,
- Advise and assist on fundraising and commercial activities
- Manage research and webinar activities
- Manage overall external communications
- Submit budgets for expenditure and establish processes for evaluating effectiveness of results
- Establish robust processes to enable the smooth growth of all of FOGGG's activities

This is a new position and so it should be anticipated that the job description will evolve over time.



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Although the initial volume of activity is not expected to be substantial, this is expected to grow rapidly over the next year.

Reporting to the CEO

TIME REQUIREMENT :

Initially 2-4 days per month but expected to increase to full-time by March 2026

REMUNERATION :

Initially on volunteer basis, but to be paid from January 2026

LOCATION :

UK remote. Infrequent requirement for in-person meeting

Person Characteristics :

Self-starter, creative, ambitious, excellent communicator, passionate about the future of the planet and committed to maintaining a low ecological footprint.

APPLICATION PROCESS :

- **Applications to be submitted by email with CV including education history, qualifications, employment history, two independent references**
- A FOGGG panel will evaluate the Applications.
- It is anticipated that interviews and selection of successful candidate will be completed by 30/11/25. Hopefully sooner.
- **ASAP – Start**

FOGGG Admin, Legal & Contact

FOGGG is a Community Interest Company Registered in England with Registered Office at 47 Lanark Road London W9 1DE

FOGGG strives to be an equal opportunity employer

FOGGG strives to have a minimal ecological footprint.

All Communications by email to info@foggg.org